

Ultimate
TechnoGraphics

User Cases & Testimonials

User Cases



Documation Relies on Ultimate Impostrip® for Thousand of On Demand Print Jobs Everyday

CHALLENGE

Commercial and Book printer based in Eau Claire, WI, USA, Documation acquired over their 25 years in business many different digital and offset presses, also adding inline finishing with their HP PageWide T240 HD Web Presses. The technology disparities quickly became an irritant. They also wanted to eliminate the obligation of adding blank pages due to the variability of the number of pages of each book.

SOLUTION

The company built a centralized prepress workflow, including Ultimate Impostrip® Scalable to automatically generate their gang runs, print thousand of on-demand books per day and optimize their imposition ofr their inline perfect binder.

RESULTS

- Print 5,000 Books On Demand everyday
- Centralize workflow
- Streamline Production
- Reduce Waste of Paper
- Improve Productivity
- Faster Turnaround Times

“Ultimate Impostrip® allows us to automate essentially everything that we need to run on our Hunkeler and Horizon bindery equipment as part of the imposition process.”

-Jeremy Staneck, General Manager at Documation



IRONMARK

**Ironmark trusts Ultimate Imposition®
for book-of-one production**

CHALLENGE

Marketing Services Provider and Book printer based in Baltimore, MD, USA, Ironmark was a large book company until very recently. Reality of short-runs of books increasing, they couldn't afford to print thousands of copies of books. Their production was warehoused, and they tried to sell the same book a few times a year, which wasn't working for them anymore.

SOLUTION

The company invested in a digital Ricoh IP5000 press, and implemented Ultimate Imposition® to automate its imposition to produce book-of-one runs with the speed required to handle large project of 2,000 pages. The press is inline with a Tecnaufinishing device which reads the barcodes and book marks generated by Ultimate Imposition® to retrieve finishing parameters.

RESULTS

- Quicker turnaround times
- No need to warehouse products anymore
- Increase profitability
- Completely touch-free workflow

“The biggest strength of Ultimate Imposition® is time. The software allows you to do very efficient impositions streamlined to the point where it takes less than a minute for a large project. We are using it specifically for book work and it does a fantastic job with it. ”

-Garner Leidy, VP Prepress at Ironmark





ProList now ahead of the competition thanks to Ultimate Impostrip® and Ultimate Bindery®

CHALLENGE

Based in Frederick, MD, USA, ProList has started has a database management company. They quickly transformed into a commercial printer with an increasing number of short-runs and variable content orders that came in, creating a painful bottleneck on the print floor, making impossible to continue the way they were.

SOLUTION

The company acquired the Konica Minolta AccurioJet KM-1 Inkjet Press and chose Ultimate Impostrip® to automate the imposition and feed the press in a just-in-time manner. They have also acquired a 45" guillotine cutter and bought Ultimate Bindery® to automatically provide the cutter with the prepress data.

RESULTS

- Faster turnaround times
- Maximized coverage on sheet
- Time and cost savings
- Flexibility to print personalized pieces
- Print 250,000 pieces/day

"The automation is a big reason why these products are so valuable. The ability to send our PDF into Ultimate Impostrip® and end up with not only a fully imposed file with crop marks and bleeds, but also a file to automatically drive our cutter has leaped frogged us ahead of our competition."

- Dave Lokos, President and CEO of ProList

*For more details about this user case, [click here](#).





COBER

Cober adopted Ultimate Impositionstrip® to create large imposition files for cut & stack production

CHALLENGE

Commercial printer based in Kitchener, ON, Canada, Cober was growing rapidly. The increase of the volume of short-runs orders destabilized Cober's entire operations. Using the more traditional finishing methods of a commercial printer to produce these orders became a major bottleneck in their finishing area, negatively affecting its production processes, delivery times and customer satisfaction.

SOLUTION

The company implemented Ultimate Impositionstrip® to automate its imposition workflow, the Horizon SmartStacker to automate cutting of small orders and HP Direct2Finish [powered by Ultimate Bindery®] to drive the Horizon SmartStacker.

RESULTS

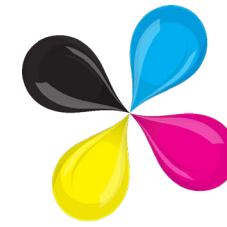
- Increased productivity
- Faster turnaround times
- Add new products and SKUs
- Grow their business
- Print 1000-1200 orders/day

" Ultimate Impositionstrip® worked spectacularly creating large imposition files of orders . It has allowed us to grow our business, finishing hundreds of orders daily, that otherwise would not be possible."

- Erwin Driever, VP Technology at Cober

*For more details about this user case, [click here](#).





PrintPapa Grows Business with Ultimate Automation

CHALLENGE

Printpapa.com, a successful online printing company based in Santa Clara, CA, USA, created a new online printing site. When the orders were placed on the new site, they found themselves having to manually collect and impose the input files to prepare them for print production. They realized that the manual process was not going to scale and they looked for a more automated way to import, impose and process the input files.

SOLUTION

The company adopted Ultimate Impostrip® for its automated workflow and hot folder support to streamline their process by mapping each product on the website to a configured hot folder. With the AutoFlow ganging optimization tool, Printpapa were able to reduce the number of hot folders.

RESULTS

- Became the competitive leader locally and in larger markets
- Streamline the production
- Support over 1,000 different products
- Reduce waste
- Business growth

*For more details about this user case, [click here](#).

“Ultimate Impostrip® is one of the most important components of our production system. Automating our workflows enabled us to produce a wide variety of products today. ”

-Shawn Nag, Owner of PrintPapa.com





Markono Print Media adopted Ultimate Impostrip® to reengineer workflow for business growth

CHALLENGE

Commercial printer based in Singapore, Markono Print Media decided to transition from Offset to Digital print production technology. Automating the imposition process was an important part of streamlining the Prepress process. One question remained: Do they use the ERP planning module in conjunction with a separate imposition application, or run imposition as a standalone process?

SOLUTION

The company implemented Ultimate Impostrip® Scalable to automate its imposition workflow. Ultimate worked with the developers of the ERP system to ensure that the XML instructions coming out of the ERP met the requirements of its application, as well as customer's needs.

RESULTS

- Less human dependent
- Maximized profits & growth
- Support current market demands
- Prepared for future changes

"We selected Ultimate's Impostrip® Scalable imposition application, and it turned out to be a very good choice. It supports all the various imposition requirements of a mixed digital and offset production facility."

- Laurence Limsico, Prepress Manager at Markono Print Media

*For more details about this user case, [click here](#).





iTek Graphics uses HP Direct-to-Finish [powered by Ultimate Bindery®] to automate finishing

CHALLENGE

Commercial printer based in Charlotte, NC, USA, iTek Graphics had miss cuts in their cutting environment. One miss cut on a digital job ruined the whole job.

SOLUTION

The company purchased an HP Indigo 10000 which included HP Direct-to-Finish powered by Ultimate Bindery®. The Indigo presses print a banner sheet with a barcode, the operator scans it and the cut file automatically loads into the cutter.

RESULTS

- 24% more jobs out of the door
- Faster turnaround
- Reduce labor costs
- Standardized cutting
- Reduce waste
- Eliminate mis cuts and re-run

"80% of our jobs are less than 500 sheets, so to have Direct-to-Finish to go ahead and automatically program the cutter really goes ahead and increases our throughput."

- Erich Rawlins, Plant Manager at iTek Graphics

*For more details about this user case, [click here](#).





RPI has new automated process thanks to Ultimate, Standard and HP

CHALLENGE

Personalized photo products printer based in Seattle, AT, USA, RPI Print saw an increasing demand for their stationery products. Their customers wanted more and more variability in sizes and finishing options, increasing the complexity of the operation. They also needed to cut labor out of their workflow in order to stay profitable.

SOLUTION

The company purchased HP Indigo 10000 presses to take advantage of the larger sheet size, chose the Horizon SmartStacker to automate the back end and uses Ultimate Imposstrip® to impose the files for more efficient layouts.

RESULTS

- 35% more jobs out of the door
- Grow their business
- Faster turnaround
- Reduce labor costs
- Reduce waste

“With the support of Standard, HP and Ultimate, we now have a very dynamic line that has taken what was four steps into a single automated process. The end result is 35% increase in stationery product capacity.”

- Erich Rawlins, Plant Manager at iTek Graphics

*For more details about this user case, [click here](#).





Lupa do more with less thanks to Ultimate Impostrip®

CHALLENGE

Personalized photo and photo products printer based in Israel, Lupa needed to resolve a bottleneck in their prepress department. The biggest aspect of the problem was the lack of proper imposition templates to produce a wider range of products in an automated way using their store-front to connect to.

SOLUTION

The company implemented Ultimate Impostrip®. They were able to switch right away to printing batches of orders instead of singles books and were able to load thousands of files instead of only a few dozen at a time. Ultimate Impostrip® allowed them to print on the sheet two pages from different books to obtain 2 batches containing several books which are cut once to produce final orders on the Horizon Perfect Binder.

RESULTS

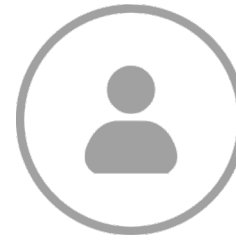
- Save time and money
- Prevent mistakes
- Better margin on the work done

“Both Lupa and our print service provider are able to get a better margin on the work done and we are eager to increase our business because we are confident in our smart imposition and our ability to deliver higher volume of personalized books, JPEG photos and more.

- Ofer Rosenbaum, Corporate Managing Director at Lupa

*For more details about this user case, [click here](#).





UK based successful on-demand printing company chooses Ultimate Imposstrip® to simplify printing

CHALLENGE

Based in UK, the company (who wants to remain anonymous) realized printing was too complicated from a customer point of view. They worked for 5-6 years to really demystify printing and make it simple to use.

SOLUTION

From web to print orders to B2B Storefront, everything flows through their cloud workflow and into Ultimate Imposstrip®. Scalable for setup of imposition, page numbering and layout and marks. This customer had also tried Metrix, Preps and other imposition solutions and chose Ultimate Imposstrip® for its flexibility, speed and capability in an on-demand environment.

RESULTS

- Faster turnaround
- Improved productivity
- Print and ship on same day
- Print 50,000 orders a day

“We tried Metrix, Preps and other imposition solutions and chose Ultimate Imposstrip® for its flexibility, speed and capability in an on-demand environment.”

- Anonymous, UK based successful on-demand printing company

Testimonials



Vögel AG adopted Ultimate Impostrip® to automate their direct mail print workflow

TESTIMONIAL

“ We automate our direct mail process with Ultimate Impostrip® and Enfocus Switch. After some implementation support we had no problems with our set up. So far, we are not missing any features, and everything has been working very well! We had our experiences with other pre-press solution in the market and we are very happy with the Ultimate Impostrip® solution. I would definitely recommend it to colleagues and friends...”

- Christian Sigge, Prepress Technical Manager at Vögel AG

COMPANY

Vögel AG is a family owned marketing production and printing company based in Langnau, Switzerland. Emphasizing customer support and uncompromised service quality, they help their customers succeed with high-quality marketing materials and customized direct mailings. These are produced with a focus on sustainability and eco friendliness on both offset and digital printing equipment. Their efficient automated processes enable them to produce their products at minimal pollution exclusively using energy from renewable sources. They are a customer of Ultimate TechnoGraphics since 2014.





Bosh-Druck GmbH uses Ultimate Impostrip® to feed jobs to Inkjet presses and Magnum Flexbook

TESTIMONIAL

“We use Ultimate Impostrip® Scalable since a long time and are pleasantly surprised on how the interaction with the Magnum Flexbook. At a Glance:

- *The data goes to the RIP automatically and print very well with the hot folders*
- *Creating a new imposition layout for multiple books across the inkjet works very nicely*
- *The XML integration of our in-house print production system (DPS) to Ultimate and Canon's Prisma workflow has been tested and works well.”*

- Konrad Eger, Digital Prepress Inkjet, Bosh-Druck GmbH

COMPANY

Bosh-Druck GmbH is a marketing production and publishing printing company based in Ergolding, Germany. Their mix of production technologies including offset litho, HP Indigo digital printing and high-performance inkjet printing in combination with complete finishing and logistic services.



Oregon Printing Communications uses Ultimate Impostrip® to impose all their jobs in its hybrid environment

TESTIMONIAL

"A couple years ago, we started using Ultimate Impostrip®. It has allowed us to save 40 hours a week in the prep department. It's not just one piece but it's the whole automation provided by Ultimate Impostrip® that makes a difference. Our prep department can strip up box, pagining box and put whatever we want to on a press sheet. Ultimate Impostrip® works great!"

- Judd Plattenburg, President, Oregon Printing Communications

COMPANY

Oregon Printing Communications is a full-service print provider based in Dayton, OH, USA. They help implementing their client's marketing visions through design, digital and offset printing, and mailing services customized to fit their needs. They have mastered personalization and variable data, so they can help customers manage direct mail campaigns and create print communications as unique as they are.



Imprimerie Henri Deschamps trust Ultimate Impostrip® for their day-to-day operations on MAC

TESTIMONIAL

“We have been using Ultimate Impostrip® Unlimited to impose all our jobs on MAC for several years. The solution is reliable, easy to use and efficient. To summarize, it does exactly what we need it for! We recommend it without hesitation.”

- Michel Beausejour Junior, Graphic Designer/Production at Imprimerie Henri Deschamps

COMPANY

Established in Haiti since 1898, Imprimerie Henri Deschamps is one of the main suppliers of school textbooks in Haiti with five stores, thirty-seven depots and a franchise operation that disseminated school books throughout the country. Other than books, Imprimerie Henri Deschamps designs and prints posters, fliers and business cards. Its prepress department is equipped with state-of-the-art technology and they integrated Ultimate Impostrip® Unlimited five years ago, in 2013, to impose all their jobs on their mac system. They wanted a solution they could rely on in their day-to-day operations and that's exactly what they found with Ultimate Impostrip®.



Mercantile Press changes orientations and pages counts in seconds with Ultimate Impostrip®

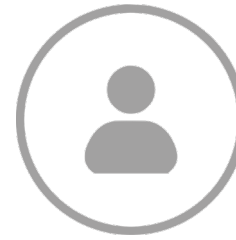
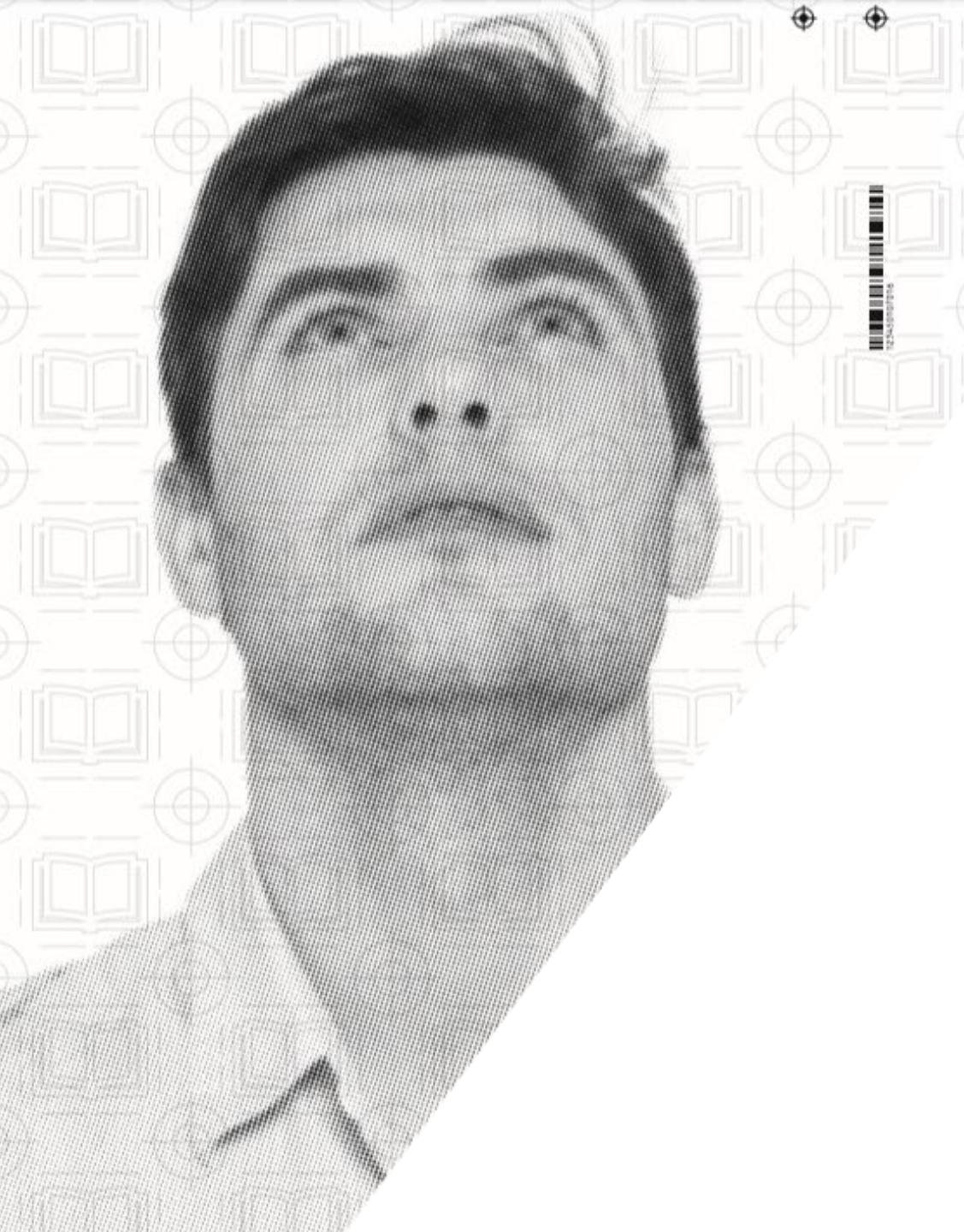
TESTIMONIAL

"Ultimate Impostrip® Econo+ has a nice engine that is flexible and reliable. I can now manage multiple signatures and change up orientations and page counts in just seconds. The Staff at Ultimate was very helpful and prompt, and I really appreciate this. I had a lot of questions when I started looking for an imposition solution, and was very grateful to receive such support from the team."

- Andy Brennan, Prepress Manager at Mercantile Press

COMPANY

Based in Wilmington, DE, USA, Mercantile Press is a printing and packaging service provider for the pharmaceutical, medical device, consumer care, agricultural and commercial markets. The company's mission is to provide customers with high quality, innovative solution based products and services that consistently meet or exceed expectations as defined by their specifications. They also offer around-the-clock access to their services via their website.



US East Coast book printer uses Ultimate Impostrip® to produce books with minimal touch points

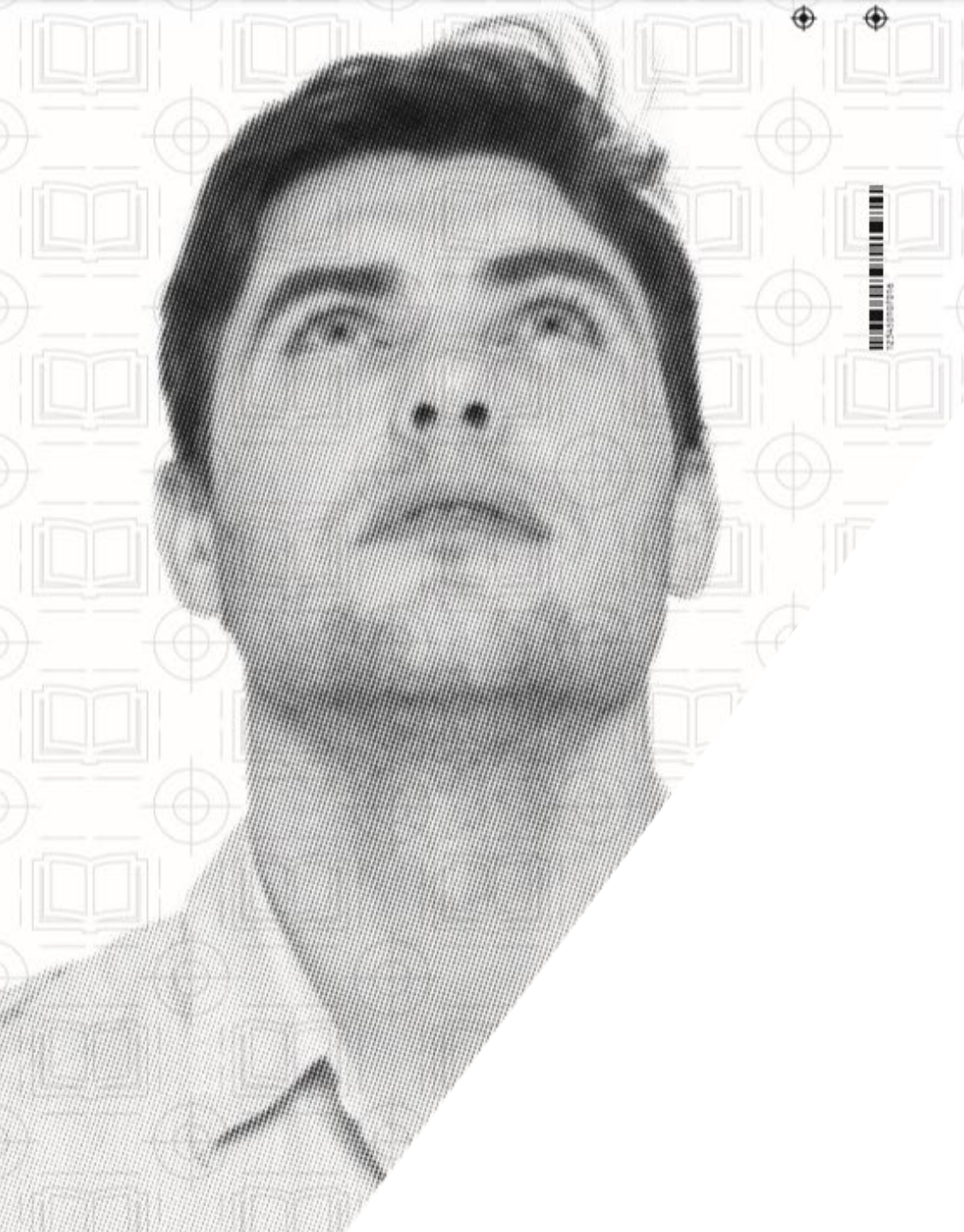
TESTIMONIAL

“ We selected Ultimate Impostrip® because it was the only solution providing the speed and flexibility we needed to turn our production workflow into a touch free process and drive our digital print finishing process. Ultimate Impostrip® is like an «auto-magician».”

- Anonymous, US East Coast book printer

COMPANY

This US East Coast book printer wants to remain anonymous.



US East Coast yearbook provider uses Ultimate Impostrip® for its Book-of-one capabilities

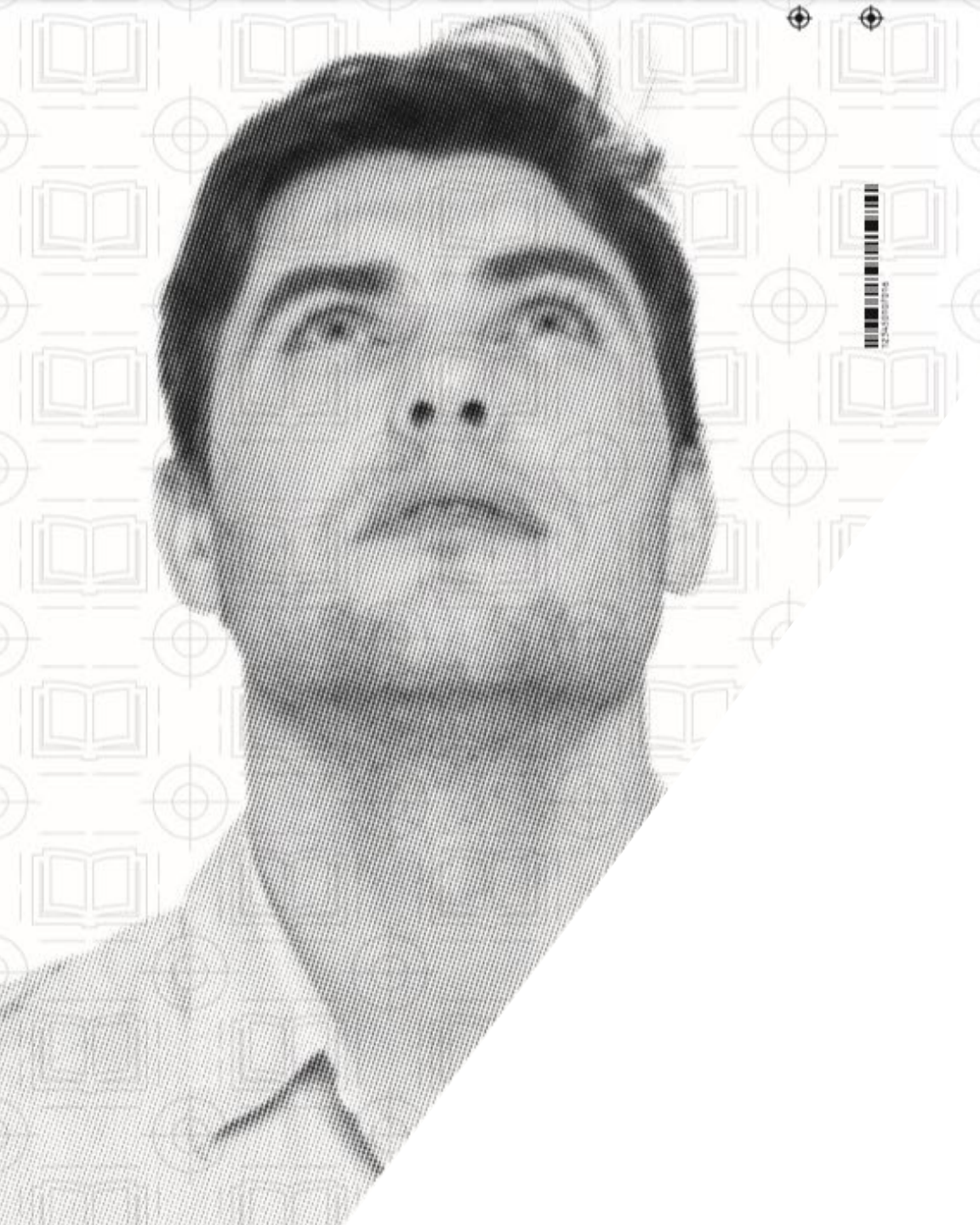
TESTIMONIAL

“Yearbook production is about Book of One. Tied into our MIS System, Ultimate Impostrip® Automation prepares every book for print in terms of imposition, marks and page numbering. Using features like XML for redirection and HotFolder Automation, our workflow is running like clockwork!”

- Anonymous, US East Coast yearbook provider

COMPANY

This US East Coast yearbook provider wants to remain anonymous.



**Customer in the financial industry
uses Ultimate Bindery® to automate
inline booklet making**

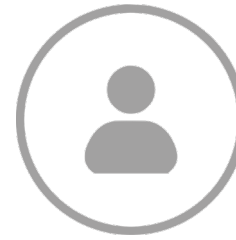
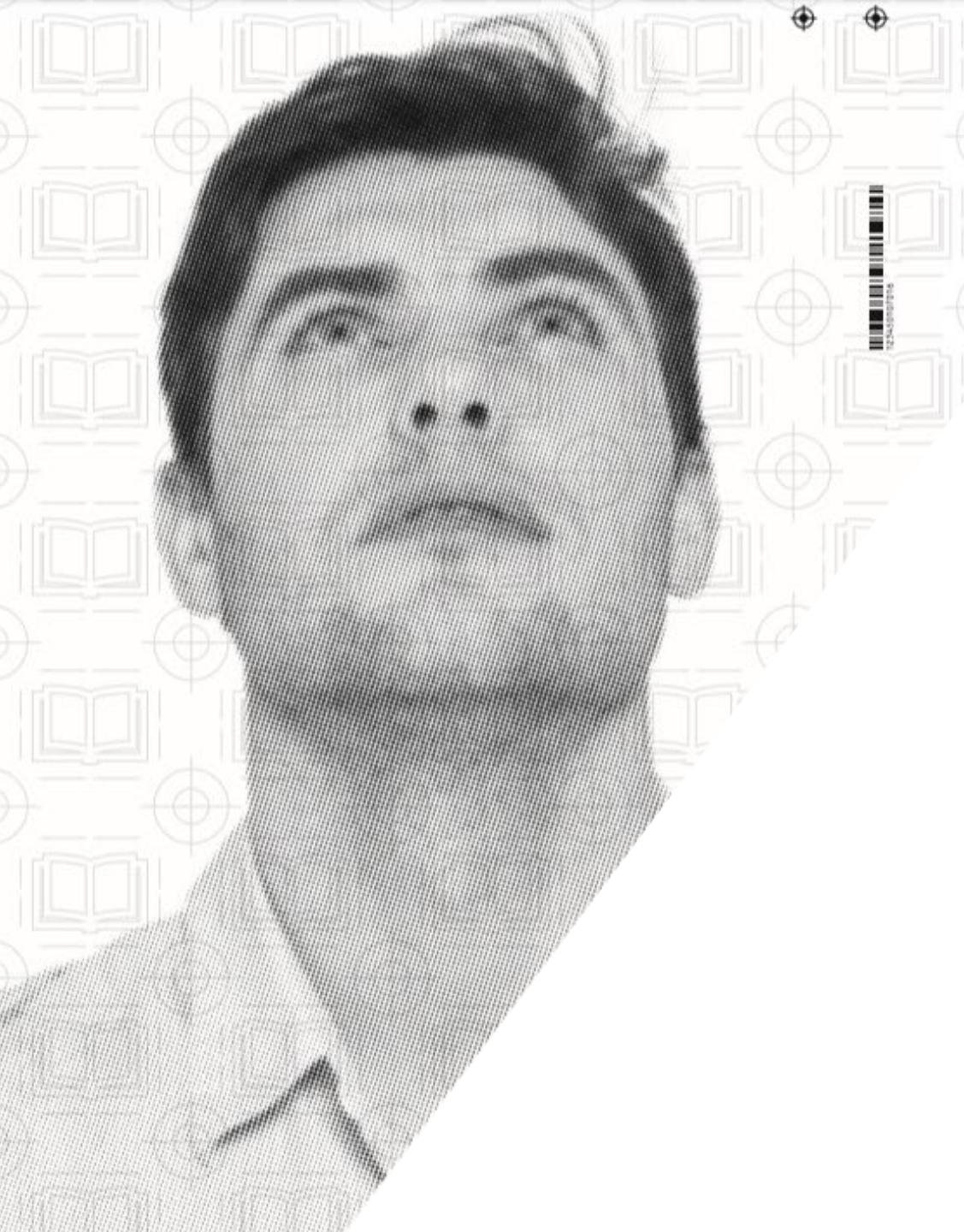
TESTIMONIAL

“Event if it takes only 2 minutes per job to do manual make-ready on a booklet-maker, on 2000 jobs, it makes a significant difference. The automation brought by Ultimate Bindery® allowed us to standardize the set up from job to job and from operator to operator.”

- Anonymous, US East Coast yearbook provider

COMPANY

This customer in the financial industry wants to remain anonymous.



**Customer based in Virginia, USA in
chose Ultimate Imposition® among all
imposition solutions**

TESTIMONIAL

“From a user and operation perspective, feedback from our digital operators about Ultimate Imposition® has been nothing but positive. Ultimate Imposition® operates seamlessly and transparently in the background at speeds significantly higher than prior imposition software used on our digital print lines.”

- Anonymous, customer based in Virginia, USA

COMPANY

This customer based in Virginia, USA wants to remain anonymous.

Automation drives results
www.imposition.com

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